



October 2012

For Immediate Release

**apprenticesearch.com is reducing the skilled trades shortage
one apprentice at a time**

Halton- Ontario's skilled trades labour force currently faces two challenges: a wave of retiring boomers, and many young job seekers lacking the necessary skills to find productive work. An online community, **apprenticesearch.com**, which operates out of a local not-for-profit, the Halton Industry Education Council, is working together with employers and job seekers to address these challenges.

apprenticesearch.com facilitates the connection between apprentices and employers across Ontario. The site and its staff work with employers by identifying their specific needs and assisting in posting their apprenticeship positions on the website. **apprenticesearch.com** also provides specific information about each skilled trade in Ontario, including where and how to acquire the necessary skills to take the next step into apprenticeship. In collaboration with Employment Ontario community partners, our staff works to ensure that applicants create resumes that are current and trade-specific. They are then ready to apply directly to the apprenticeship opportunities available on the site.

Registration is easy for both employers and job seekers. Any Ontario resident can register for free on the website, and the extensive information, resources and links are available to anyone interested in the skilled trades.

Over the past 12 years, apprenticesearch.com has matched thousands of employers and apprentices, and the site continues to see a growth in applicants and employers on a monthly basis. Included in these matches are many success stories. **apprenticesearch.com** has captured some of these inspiring stories through a five part video series now available at <http://www.apprenticesearch.com/Resources/Video>. These videos demonstrate how the program, delivered by the Halton Industry Education Council, is making a difference in people's lives. For more information visit www.apprenticesearch.com or speak to one of our liaisons at 1-877-905-2748.

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Connecting Employers and Job Seekers

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