

Corporate and Community Investment in Education	
Adopted: November 28, 1995	Last Reviewed/Revised: February 21, 2023
Next Scheduled Review: 2025-2026	
Associated Policies & Procedures: VI-85 Corporate and Community Investment in Education V-03 Photography, Advertising and Sales Representatives V-04 School Fundraising Activities VI-59 School Fundraising Activities V-07 Bequests to a School or to the Board VI-06 Charitable Receipts VI-31 Trust Funds V-17 Request for Promotion and Distribution of Program Activity Related Materials Through Board Schools VI-40 Request for Promotion and Distribution of Program Activity Related Materials Through Board School VI-50 Technological Education Service Procedures	

Purpose

To define the parameters within which corporate and community investment in education shall occur and to ensure consistency in approach.

Application and Scope

This policy applies to all corporate and community investment in education outside businesses or other agencies and any school, department or other groups within the Halton Catholic District School Board (HCDSB).

Definitions

- **Agreements** will vary in nature depending on the situation. Normally, in exchange for access to schools or the HCDSB for referrals, advertising or sales, the sponsor agrees to provide the school or system with goods or services at a preferential rate or at no cost to the HCDSB.



- **Donation** is support offered by a community group or business, in cash or equivalent, to a school or to the system that may or may not involve a public statement of appreciation or recognition.
- **Sponsorship** is financial support, or the equivalent, offered by a community group or a business to a school or to the system that includes an agreement to give public recognition and/or preferential treatment to the sponsor.

Principles

- HCDSB believes that corporate and community partners can expand limited resources and positively impact the education of students.
- HCDSB believes that business and community agencies have a desire to enhance the quality of life in the community through investment in educational endeavours.
- HCDSB believes that it has a responsibility to ensure fair and equitable dealings with all members of the community.

Requirements

The procedures under this policy shall ensure that the arrangements with corporate and community partners comply with the following:

- Congruency with the HCDSB governing values and mission statements.
- Appropriate authorization for corporate and community support or sponsorship as established in the procedures.
- All agreements are recorded and reported to the appropriate level of administration.
- Any activity involving system personnel or students shall be authorized by the principal or administration of the HCDSB as outlined in the procedures.
- Agreements that provide an exclusive arrangement and extend beyond one year require board approval.
- The Board of Trustees must approve Corporate and Community Donations and Sponsorships with a value of \$10,000.00 or greater.

APPROVED: Regular Meeting of the Board

AUTHORIZED BY: _____
Chair of the Board