

Changing the Game

Building the World's Premier
Social Impact Platform

Certified



This company meets the
highest standards of social
and environmental impact

Corporation

Gaming for the greater good.

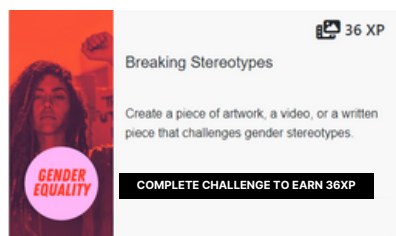
The Social Impact Games is an online platform that leverages online gaming concepts to inspire social good activity in an ecosystem called Competitive Kindness.

Partners including Olympic athletes, NHL legends, and NBA champions have leveraged SIG to inspire kids to make a difference at school, home, and in their communities.

We use gamification to activate strategic and measurable social impact.



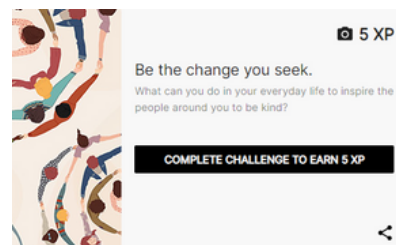
Choose a challenge and play with purpose.



Players have the ability to choose the challenges they want to do, while championing the causes they care most about.

Challenge opportunities are designed to be fun and accessible for all ages.

Each challenge completed earns XP (social impact points) that reflects the time, effort and impact made.



Player Impact Reports showcase personal development including:

- Volunteer Hours Tracking
- Mental Health Awareness & Coping Strategies
- The UN Sustainability Goals Action
- Environmental Stewardship
- Community Enrichment
- Diversity and Inclusion
- Compassion
- Leadership
- Creative Thinking
- Social Justice & Empathy



Games I've Played

Game Badges I've Earned



My SDG Contributions



Schools are using SIG to:

- ✓ Student council promotes and activates as a leadership opportunity
- ✓ Digital Citizenship learning for online conduct
- ✓ Family 'at home' challenges to build community
- ✓ Integration with annual awards celebrating school and student impact.

**"THIS WAS SUCH A GREAT OPPORTUNITY
FOR US TO SPREAD KINDNESS AND MAKE
OUR LIVES BETTER EVERY DAY."**

-PARENT

Pay-Per-Action programs add value to sponsors AND players

Our innovative Kids Feeding Kids program provides sponsors with double value as their donation receipt is coupled with a report on how players developed character while earning meals for kids in need.



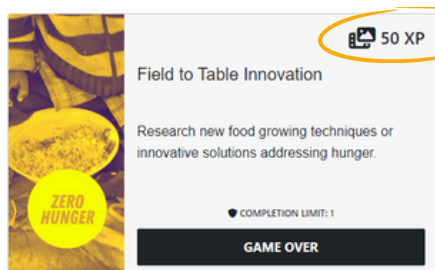
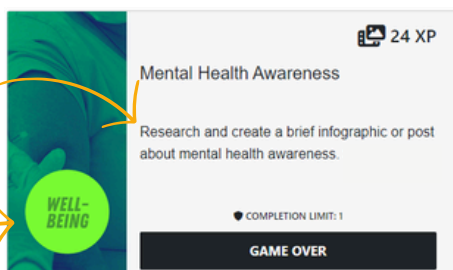
- 1 Sponsors fund the Kids Feeding Kids program
- 2 Players complete do-gooder challenges to 'earn' meals for hungry kids
- 3 Your associated foundation or related charity supporting student food insecurity receives the donations



Share the good and make an impact.

Students complete do-gooder challenges around a wide array of impact themes.

To complete a challenge, players are asked to submit a photo, video or text commentary.



Our patented algorithm calculates and converts the impact, effort, and time of each challenge completed to meals earned.



As players complete more challenges they compete to climb the leaderboard

The more active a player or team is, the higher their overall social impact rating.

Top performers can earn rewards for their efforts and are celebrated on the leaderboard to draw awareness to their impact and to inspire others.

Do-gooders build their social impact resume including meals earned for kids in need.

#1	Roger H.	XP EARNED 849
#2	Sarah M. Headversity	XP EARNED 499
#3	Jordan D. Headversity	XP EARNED 440
#4	Jeaniel F.	XP EARNED 251
#5	Lisa G. Headversity	XP EARNED 237